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**COCO-LUXE CONFECTIONS INTRODUCES
CHOCOLATE BARS**

*Three new bars: Good Fortune, Happy Trail, and Monkey'in Around feature
Ginger, Fortune Cookie pieces, Goji berries and more*

(San Francisco, CA – April 2, 2007) – Bay Area chocolatier Coco-luxe Confections introduces three new chocolate bars:

Good Fortune: Dark Chocolate with candied ginger and fortune cookie pieces

Happy Trail: Dark Chocolate with an “upscale” trail mix of toasted pumpkin seeds, goji berries and a dash of sea salt

Monkey'in Around: Milk Chocolate with banana chips and cocoa nibs

The bars are 2.5 ounces with a suggested retail price of \$4.95 and are available at gourmet retailers and online at Coco-luxe.com.

“My new candy bar line embodies the playfulness and sophistication of the Coco-luxe chocolate collection,” says Coco-luxe founder Stephanie Marcon.

Coco-luxe Confections creates delicious chocolates that hark back to childhood treats while satisfying the demanding palate of the premium chocolate lover. Artisan dark, milk, and white chocolates and natural ingredients combine to make the Coco-luxe line. No need to guess what a chocolate tastes like as each Coco-luxe chocolate morsel is decorated with a charming image that represents the flavor of the ganache center (e.g. a cake slice for German Chocolate, an angel for Angel Food, etc.).

For more information, samples and visual materials, please contact:
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