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**COCO-LUXE CONFECTIONS INTRODUCES
CHOCOLATE BARS**

Three new bars: Rourke Bar, Bessie Bar and Spumoni feature Cocoa Nibs, Rich Milk Chocolate, Cherries, Pistachios and more

(San Francisco, CA – Jan 15, 2009) – Bay Area chocolatier Coco-luxe Confections rounds out their well received initial Chocolate Bar Collection (Good Fortune, Happy Trails and Monkey in Around) with three new chocolate bars to their successful range:

- Rourke** : Our highest cocoa content dark chocolate studded with cocoa nibs
- Bessie** : Rich Milk chocolate embellished with piebald patches of white chocolate bringing extra vanilla tones
- Spumoni** : White chocolate generously studded with tart dried cherry pieces, pistachio nuts and cocoa nibs

The bars are 2.5 ounces with a suggested retail price of \$5.50 and are available at gourmet retailers, Coco-luxe Boutique (1673 Haight Street, San Francisco) and online at Coco-luxe.com.

“In honor of my American Italian roots I created Spumoni Bar, echoing the traditional pink, brown and green of Spumoni ice cream. Bessie Bar is a playful take on milk chocolate. The Roark Bar name was inspired by the character Howard Roark from Ayn Rand’s The Fountain Head. I felt it was an appropriate name for a bold and severe dark chocolate, the cocoa nibs were added for extra intensity.” says Coco-luxe founder Stephanie Marcon.

Coco-luxe Confections creates delicious chocolates that hark back to childhood treats while satisfying the demanding palate of the premium chocolate lover. Artisan dark, milk, and white chocolates and natural ingredients combine to make the Coco-luxe line.

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For images and other press information please contact:
Amy Gosman amy@coco-luxe.com