

For Immediate Release

COCO-LUXE CONFECTIONS INTRODUCES PEANUT BUTTER BITES

(San Francisco, CA – August 23, 2006) – Bay Area chocolatier Coco-luxe Confections introduces Peanut Butter Bites, morsels of blended milk chocolate and creamy peanut butter topped with chopped roasted peanuts and coarse sea salt and enrobed in rich milk chocolate. Nine pieces of peanut butter heaven come nestled in Coco-luxe Confections' signature brown-on-brown polka dot box for a suggested retail price of \$17.95.

"Peanut Butter Bites are an update of the classic combination of milk chocolate and peanut butter," says Stephanie, "I added chopped roasted peanuts and coarse sea salt for crunch and textural interest." Coco-luxe Confections' Peanut Butter Bites are available at Bay Area Andronico's, Bi-Rite Market, Bittersweet Café and online at Coco-luxe.com.

Coco-luxe Confections is inspired by classic dessert flavors to create playful chocolates that hark back to childhood treats while satisfying the demanding palate of the premium chocolate lover. Artisan dark, milk, and white chocolates and natural ingredients combine to make the Coco-luxe line. No need to guess what a chocolate tastes like as each Coco-luxe chocolate morsel (except for Peanut Butter Bites) is decorated with a charming image that represents the flavor of the ganache center (e.g. a cake slice for German Chocolate, an angel for Angel Food, etc.).

For more information, samples and visual materials, please contact:
Amy Gosman amy@coco-luxe.com